

Engaging your Spark and Fuel to Ignite your Wildfire

Exercise 1. Assessing your spark...

Pop quiz

- 1. Which do you think is easier?
 - A. Tackling a small issue for others, of little importance, or
 - B. Tackling a big issue that deeply affects your audience
- 2. What stops you from tackling an issue with a big "why"?
 - Arrogance?
 - Too hard?
 - Someone else must be doing it?
 - Who am I, to tackle something so big?
 - None of the above, I LOVE big issues!

Take a moment to write your thoughts on the above.

Exercise 2 – Increasing your Spark

1. The miracle I'd like to create for the world is... (dream as big as you dare, then dare some more!)

2. Why is this important?



Exercise 3. Assessing your emotional fuel	
1. Pop quiz #2 – which do you think is easier	
 A. Playing big (big campaigns, big alliances, big reach, super confident you), or 	
B. Playing small (individual sales, small alliances, unassuming you)	
Why do you prefer playing at this level? (e.g. Do you confuse confidence and arrogance?)	
3. How comfortable are you showing your passion?	
Exercise 4. Increasing Your Emotional Fuel	
1. I live is a world where	
2. How big am I willing to play, to create the world I want to live in?	